

The politics of evaluation

How are politics influencing the evaluation process? And how can we manage the challenges to ensure an impartial evaluation?

Course leader: Dr. Marlène Läubli-Loud, Independent Consultant

The course will look at why and how evaluation is in itself a political activity and consequently, how the «political» interests of the various partners involved can play an important part in influencing the evaluation process. We will look at aspects of political influence and practice how those can be managed to avoid conflicts of interest and minimise risks.

2 November 2019

8.45 – 16.45, room A122



The politics of evaluation

*3 minutes away
from the central
train station*

Many organisations today have developed and put into place an evaluation system to guide the conduct and commissioning of evaluations. But too often, the subtleties of politics and their influence during the evaluation process are either not recognised or ignored. The course looks at possible measures to address these challenges and protect the professional integrity of those conducting the evaluation.

Course leader

• Dr. Marlène Läubli-Loud, Independent Evaluation Consultant in Public Sector Evaluation

Date and Time

Saturday, 2 November 2019, 8.45 – 16.45

Contents

- Introduction: how is evaluation a «political activity»?
- The tricky triangle: elements influencing the evaluation process, involved stakeholders
- Management of the types of political influence, identify risks and opportunities
- Strategies for dealing with political pressures: working with practical examples using interactive group methods
- Stakeholder and communication management
- Conflict resolution, third party involvement such as Ombudsman, checklists or standards

Course Objectives

- Understand why evaluation is essentially a «political activity»
- Understand how different combinations of the «tricky triangle» (of evaluator, commissioner and the evaluand) can affect evaluator independence (and dependence)
- Participants learn to identify risks, develop and apply strategies for dealing with those pressures
- Participants have knowledge of tools to help with conflict resolution

Target Audience

- Evaluators conducting evaluations for NGOs and other organizations
- NGO managers responsible for managing an evaluation contract with an external evaluator(s)
- Internal evaluators
- Evaluation commissioners

The course aims to get people from Swiss government agencies, NGOs working in the country and abroad as well as international organisations together.

Place

University of Bern, UniS, Schanzeneckstrasse 1, room A122 (1st floor in sector A)

Application

Online until 10 Oktober 2019 via this direct link tiny.cc/23eval

Costs

CHF 400.– (10% reduction for SEVAL or other evaluation association members)

Study Programm Evaluation

For more information on courses (mainly in German) go to:
www.evaluationsstudium.unibe.ch > Kurse